



the Messenger

VOLUME 9 | WINTER 2018

brought to you by
MEADOWS
office interiors

Meadows News

MEADOWS ON CAMERA



Following the exciting completion of the Meadows Showhouse in Manhattan's Hell's Kitchen, and the refresh of the Meadows Showroom in Midtown, our marketing team has collaborated with digital media partner **Spectrio** to capture footage that showcases the full capabilities of **Meadows Office Interiors** and **Meadows Service Group**. During this one-week project, the team captured everything from our full suite of workplace furniture and technology to service offerings including furniture cleaning and refinishing. The final videos will be uploaded to the **Meadows YouTube channel**. Be sure to subscribe to be notified when these videos go live, and stay tuned for the Meadows Showhouse grand opening and reveal to get a closer look at our newest showroom, mock-up space, and warehousing facility, home to our dedicated service division.

MEADOWS NOW ACCEPTS BITCOIN



As part of a continuous effort to embrace innovation, Meadows is pleased to announce that it has become one of the first office furniture dealers in the U.S. to accept Bitcoin as a form of payment. Since 2009, Bitcoin has been an evolving, worldwide payment system with a fast-growing user base. Now, with about 5.8 million Bitcoin users globally, Meadows is providing customers with a more convenient payment method to ensure the best quality of client service.

Clients who choose to use Bitcoin will experience a faster, low-fee transaction without any need for traditional banks and intermediaries. Meadows customers will have the opportunity to use Bitcoin as payment for all products and services from furniture and walls to maintenance programs and technology solutions. "The decision to accept Bitcoin speaks to our customer service commitment and efforts to continually innovate through implementation of the latest technologies," said Meadows' Chief Operating Officer Marissa Allen. "We look forward to providing our clients with this new amenity moving forward."

MEADOWS GIVES BACK

The Meadows team started the new year off by giving back to the New York City community. In partnership with **Habitat for Humanity** and AmeriCorps, employee volunteers participated in two projects geared toward building a stronger foundation in struggling areas. Part of the Meadows team traveled to Queens, where Habitat is working to rehabilitate a portfolio of vacant and dilapidated homes which were purchased from the New York City Housing Authority (NYCH) for one dollar each. The team worked to rebuild a single-family house that, upon completion, will serve as an affordable and safe home for a low-income family.

The remaining Meadows volunteers traveled to Lower Manhattan to participate in Habitat's Brush with Kindness program, which aims to revitalize community spaces, playgrounds, and public parks with limited funds. Visit our **Instagram** account for more photos!



Recent Events

METROPOLIS X MEADOWS: THE WORK OF ART

"Art can be motivational, Art can be informative." – Avinash Rajagopal

Art in the corporate workplace is often seen as either a contradiction or a cliché, but what happens when art is rethought as an architectural design element?

On January 25, Meadows hosted "The Work of Art," a fireside chat between Avinash Rajagopal, Editor in Chief of Metropolis Magazine, and Art Advisor Elizabeth Fiore, which focused on the evolving role art plays in the workplace and how designers can leverage art's power to transform interior spaces. This discussion was set against the backdrop of a mural painted by Maya Hayuk exclusively for Meadows.



A VERY MERRY MEADOWS MASQUERADE



On the evening of Friday, December 8, the Meadows family celebrated the holiday season in style at the Gansevoort Park Avenue Plunge Rooftop Bar & Lounge. The masquerade-themed soirée was complete with hours of dancing, delicious food and cocktails, and surprise performances. In the end, memories were made to last a lifetime – or at least until next year's celebration!



Designer Picks



LEO BETANCOURT

Senior Designer

"As designers, we must think about every aspect of the workspace in order to provide efficient, attractive, comfortable, and cost-effective solutions. Once the general workspace has been designed, the addition of a small, highlighted product can make a big difference. This can be found in Corner Office by Pablo, designed by Peter Stathis and Michael McCoy, and a Haworth Collection feature. Pablo's Corner Office for offices, quiet rooms, and touchdown stations is equipped with LED lights, desk power access, and USB functionality. It is where privacy and productivity come together to create a personal and elegant environment that can be integrated into several corporate designs."

Corner Office by Pablo (Haworth Collection)



What We've Been Reading

"These Office Spaces Are Inspired by Your Favorite Fonts"

– Brit + Co

"Shifting the Paradigm from Wellness to Well-Being"

– Work Design Magazine

"How To Design For Everyone, In 3 Steps"

– Co.Design

"Good Workplace Design is Key to Retaining Employees, Says Starbucks Director of Corporate Facilities"

– Metropolis

"A sane workplace involves neither cubicles nor an open office"

– Quartz at Work

Employee Spotlight



JADE RODRIGUEZ
Hospitality & Showroom Coordinator

A seasoned hospitality professional with over 7 years' experience in the New York City restaurant and event management industry, Jade Rodriguez joined the Meadows team in early 2017 as the Hospitality Coordinator for our Midtown Manhattan headquarters and showroom. As a Queens native and resident, Jade enjoys the fast pace of city life and, specifically, the diverse food culture. Having started her career in the restaurant industry, Jade holds the preparation and presentation of food in a high regard. For her, the transition to corporate hospitality was an exciting venture. She appreciates playing a part in making the showroom a productive and welcoming environment for both guests and employees. Moreover, she loves her day-to-day interactions with everyone. When she's not in the office, you can find Jade playing tourist around NYC – visiting museums, trying new restaurants, or catching a show. She also enjoys dancing and takes choreographed classes regularly. Jade loves spending time with family and says that in her dream home she would have lots of bedrooms and a massive kitchen for cooking and entertaining.

Recently, we sat down with Jade and played "Would You Rather." Here's what we learned:

Live in the mountains or by the beach?

When I picture my dream home, I imagine a place where the weather's always good, like on the West Coast – ideally California. It's definitely near some body of water, so I'd have to choose the beach!

Be able to teleport or read minds?

Teleport! It would be great to be able to magically transport to another place anywhere in the world without having to hop on a plane or train.

Have free Wi-Fi wherever you go or be able to drink unlimited free coffee at any coffee shop?

I think it's always good to take some time to disconnect, since we're always on our phones and computers. And I absolutely love coffee – iced, hot, cold brew, there are so many options! So, I'd have to go with unlimited coffee.

Everybody Loves Jade

We asked Jade's colleagues to tell us their favorite thing about working with her.

"Jade creates the most hospitable environment when it comes to both clients and Meadows team members, always doing it with a smile! She extends herself to accommodate us all and creates a warm environment with her attention to detail."

– Lorraine Ramirez, Receptionist

"Jade has become an integral part of Meadows' employee and guest experience. Her positive and happy demeanor is infectious and contributes a great deal to the Meadows environment."

– Stephanie Massie-Fortune, Director of Office Operations and Human Resources

MANUFACTURERS

Because every client has unique needs and objectives, Meadows has aligned with over 200 manufacturers to provide a vast assortment of furnishings, accessories, interior architectural elements, and technology solutions from which to choose. Through our partnerships, we're able to source virtually anything our projects require. [Click here](#) to browse our complete manufacturers list.

