

The Business of Furniture | January 30, 2019

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ENWORK

CAREERS

Groupe Lacasse Welcomes Jayson Philips as Regional Manager

➔ Groupe Lacasse has added Jayson Philips as the regional manager in the western U.S.



Philips

Philips is responsible for all of Groupe Lacasse's product brands and collections, including Lacasse, Nvision, United Chair, Arold, and Groupe Lacasse health care furniture.

Philips has 24 years of contract industry sales and sales management experience, most recently as vice president of sales at Artopex and Logiflex. Prior to that, he was sales manager at Tayco.

Philips resides in British Columbia, Canada, with his wife Stacey and their four daughters.

CAREERS

Landscape Forms Names Kirt Martin Chief Creative Officer

➔ Landscape Forms has appointed Kirt Martin as chief creative officer.

"Since joining Landscape Forms, Kirt has been instrumental in shaping our world-class brand and product designs as well as strengthening our position as a resource and thought leader within the outdoor site furnishings, lighting and structure industries," said Richard Heriford, Landscape Forms president and CEO.

Martin first came to Landscape Forms in 2012 as vice president of design and marketing. In his role as CCO, he is responsible for marketing art, which includes directing and managing the creative teams and their output, company branding, product design, marketing communications, public relations, all design touchpoints and message development.

Martin is a multiple, award-winning industrial designer who prior to joining Landscape Forms served as an executive for 17 years at Steelcase. As Landscape Forms vice president of design and marketing, he has played an important role in the company's growth, market expansion and introduction of groundbreaking products. He believes experiencing outdoor space promotes social and civic engagement, human health and well-being.

CAREERS

Lisa Sanford Joins Meadows Office Interiors as a Senior Account Manager

➔ Lisa Sanford has joined Meadows Office Interiors as a senior account manager.



Sanford

A tenured saleswoman, project manager and account manager, Sanford brings a wealth of experience and diverse talents to the Meadows' team. Her extensive industry background includes roles at The Atlantic Group and Arenson Office Furnishings. Most recently, she served as a senior project manager/account manager at Evenson-Best.

At Meadows, Sanford will focus on several premier accounts. She will work out of Meadows' New York City headquarters in Manhattan's Lipstick Building.

Sanford has a bachelor's degree from Baruch College.
