

The Business of Furniture | November 13, 2019

BOF



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Inspiration from Groupe Lacasse

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An exceptional communicator and innovator, Durst has spurred progress and encouraged the expansion of the interior design industry. She is committed to achieving broad recognition for the value of design and its significant role in society through function and engagement in everyday workspaces and the built environment. Demonstrated by her active involvement in connecting industry professionals, including designers, manufacturers, clients, end users and employers, she has worked to promote an understanding of how design impacts human behavior and affects all aspects of shared spaces.

In 1997, Durst joined IIDA as the senior director of education and professional development and was promoted to executive vice president and CEO in 1998. She revived the association and repositioned it as a profitable enterprise, integral to the interior design community and dedicated to furthering the profession of interior design.

“Today’s design students are tasked with creating and shaping the built environment of tomorrow,” Durst said. “It is truly an honor to be given the opportunity to support the emerging designers of the future.”

CAREERS

Nicholas Ritter Joins Meadows Office Interiors as Director, New Business Development

➊ Nicholas Ritter has joined Meadows Office Interiors as director of new business development.



Ritter

Ritter’s background is in the contract furniture industry. Most recently, he served as a business development manager at Haworth where he was responsible for key accounts. Previously, he gained experience as an account development representative for Humanscale. Ritter holds a bachelor’s degree from the University of Colorado Boulder.

At Meadows, Ritter will focus on generating new business with customers, while seeking out new clients. He will work out of Meadows’ New York City headquarters in Manhattan’s Lipstick Building.

Meadows Office Interiors is a market-leading contract furniture dealer that creates workspaces designed to help customers improve business performance. It’s aligned with hundreds of manufacturers and the third largest Haworth Preferred Dealer in the country. It also is a nationally certified Women-Owned Business Enterprise.

CAREERS

Graham Wallace Appointed General Manager of United Corporate Furnishings

➋ Graham Wallace has been appointed general manager of United Corporate Furnishings (UCF), which was acquired earlier this year by One Workplace.



Wallace

Wallace comes to Sacramento from sales and consulting roles at One Workplace and Steelcase. In his new position, he will be creating additional growth and development opportunities for UCF that complement the company’s strong position in the office, health care and education markets.

“The Sacramento market will be well served by Graham’s 20 years of experience